



a **TAURUS** Company

PRESS RELEASE 2BY2

Concerning : New distribution

Brand : ASRock

Valid: 02/08/2016



2BY2 is proud to announce a new brand in distribution for Benelux : "ASRock"

Who is ASRock

ASRock Inc. is established in 2002, specialized in the field of motherboards. ASRock strives to build up its own brand. With the 3C design concept, "Creativity, Consideration, Cost-effectiveness", the company explores the limit of motherboards manufacturing while paying attention on the eco issue at the same time, developing products with the consideration of eco-friendly concept.

ASRock has been growing fast and has become world's third largest motherboard brand with headquarters in Taipei, Taiwan and branches in Europe and the USA. The young and vibrant company targets from mainstream to enthusiast MB segments for different kinds of users, owning reputation around the world market with its reliability and proficiency.

2BY2 commented :

ASRock is one of the largest motherboard manufacturers in the world. Taking ASRock into our range of products will improve our market position. We are exclusive distributor for this brand in Belgium. They offer the cheapest and best gaming motherboard as well as competitive pricing.