



PRESS RELEASE 2BY2

DICOTA

Concerning: New distribution

Brand: Dicota

Official website vendor: www.dicota.com

Valid: 14/03/2016

Who is Dicota

DICOTA designs and manufactures innovative, durable and stylish carrying solutions and accessories for media devices. The portfolio consists of notebook cases, tablet accessories and mobile office solutions. In addition, DICOTA also offers tailor-made project solutions; whether multi-functional carrying solutions for employees or customer gifts. Practical accessories such as mice, locks, USB hubs, keyboards and screen products round off DICOTA's range. Since 2013, DICOTA has been managed by a German-Swiss ownership and management team. In addition, since 2015, DICOTA has been a member of the Business Social Compliance Initiative (BSCI), a leading business initiative focused on improving working conditions in the global supply chain.

2BY2 commented:

We chose for Dicota because it is one of the leading brands that design and manufacturers innovative, durable and stylish bags. We are convinced of the quality of their products. They offer a range of products for both consumers as for professional use and even gives the customers a way to easily personalize their cases with their own logo.

Kenneth Ditlev Pedersen, Sales Director Dicota commented:

The collaboration with 2BY2 is part of our expansion strategy, whereby the Benelux region plays an absolutely vital role. For a while we have been looking to add a focus distributor in Belgium and we are pleased that we managed to agree with the award winning 2BY2 team to represent DICOTA, I am confident that we will strengthen our position in this part of the world and looking forward to provide our excellent product and solutions to even more users across the Benelux.

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